

Supported by:



6th International Trade Fair & Conference

23-25 Oct 2024

Chennai Trade Centre,
Chennai, India

PARTNERSHIP / BRANDING OPPORTUNITIES




3 Day Trade Fair • 2 Day Conference • Round Tables • Live Demonstrations • B2B Meetings • B2G Meetings

www.windergy.in



Organised by:



Partnership Opportunities:

Deliverables	Platinum Partner (Excl.)	Gold Partner (2Nos)	Silver Partner (4Nos)	VIP Dinner Partner (Excl.)
Space	1 	72 sqm	36 sqm	NA
Presentation Slot		NA	NA	NA
Panelist Slot	✓	✓		
Conference Delegate Passes	12	10	4	4
Dinner Passes (if applicable)	5	3	2	10
Exhibitor Directory Advertisement	Double Spread	One Full Page	One Full Page	One Full Page
Cube Co-Branding	03	02	01	NA
Road Median Lamp Pole	03	02	NA	NA
Short Lamp Pole	04	03	01	NA
Onsite Branding (8*8)	NA	NA	01	NA
Logo on layout board	✓	✓	✓	
Logo in Website with hyperlink	✓	✓	✓	✓
Conference Backdrop	✓	✓	✓	✓
Exhibition Invitations	✓	✓	✓	✓
Inauguration Invitations	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓
Inserts in the Delegate Kit	✓	✓		
Verbal Recognition during the Vote of Thanks at the Inauguration	✓	✓	✓	✓
Value	40 L*	30L*	18 L*	20 L*

Product Specific Branding:

Deliverables	Sustainability Partner	Lubricant Partner	Logistics Partner	Drive Solution Partner	Bearing Partner
Space	36 sqm 	36 sqm	36 sqm		36 sqm
Conference Delegate Passes	2	2	2	2	2
Exhibitor Directory Advertisement	Full Page	Full Page	Full Page	Full Page	Full Page
Logo in Website with hyperlink	✓	✓	✓	✓	✓
Conference Backdrop	✓	✓	✓	✓	✓
Exhibition / Inauguration Invitations	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Verbal Recognition during the Vote of Thanks at the Inauguration	✓	✓	✓	✓	✓
Value	15 L*	15L*	15 L*	15 L*	15 L*



Other Branding Opportunities

Deliverables	Delegate Lunch (Exclusive)	Delegate Kit (Exclusive)	Registration Area (Exclusive)	Lanyard & Badges (Exclusive)	Mobility / Shuttle Bus (Exclusive)	Speaker-VIP Lounge (Exclusive)	Visitor Bag (Exclusive)	Conference Agenda + Speaker's Board (Excl.)	Signage (Exclusive)	B2B Lounge (Exclusive)	Technical Presentation	Chair Tag
1. Advertisement in directory	Full Page	Full Page	Full Page		Full Page	Half Page	Half Page	Half Page	Half Page	Half Page		
2. Logo on conference backdrop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3. Logo in advertisements & visitor invitations	✓	✓	✓	✓	✓							
3a. 10 minutes presentation slot during conference											✓	
4. Branding at Delegate Lunch Area	✓											
5. Branding on Lanyard & Badges (Visitors & Delegates)				✓								
6. Branding in Shuttle Bus					✓							
Branding at drop off point in the venue					✓							
Partner's corporate video in shuttle bus					✓							
7. Branding at Registration Counter			✓									
Video near the registration counter			✓									
Logo on registration QR code standees			✓									
8. Branding in Delegate bag		✓										
Branding in notepad and pen		✓										
Brochure/flyer in the delegate kit		✓										
9. Branding in visitor bag							✓					
Brochure/flyer in the visitor bag							✓					
10. Branding on all the signages (8-10 Nos)								✓				
11. Branding at B2B Lounge										✓		
Onsite branding (8*8)										✓		
12. Branding at Speaker-VIP Lounge						✓						
Logo branding in speaker's kit						✓						
13. Branding on conference chair covers												✓
14. Branding on Conference Agenda Board								✓				
Speaker's Board								✓				
Value	15 L*	12L*	12*L	10*L	10*L	8*L	7*L	7*L	6*L	5*L	5*L	5*L

*18% GST Applicable

Supported by:



Official Media Partner:



Media Partners:



Terms and Conditions:

- All billing will be subject to applicable *GST
- Allotment of any branding opportunity is at the discretion of the organisers
- Branding opportunity is allotted on a first come first served basis
- Benefits offered under each option will be offered from the date of confirmation of the branding by the partner
- The artwork required for branding should be provided within the specified date and specified format to be published in all mediums

Other Benefits :

Company's name and logo will be printed in the following:

- Visitor & VIP Invitation
- Exhibitor Directory
- Newsletter
- Logo and link on the Official Website
- Advertisements
- Social Media Post

Organised by:



**Indian Wind Turbine
Manufacturers Association**

C-1, 2nd Floor, Soami Nagar,
New Delhi – 110 017, INDIA
Tel: +91-11-4181 4744, 4181 4755

Email: secretarygeneral@indianwindpower.com
Web: www.indianwindpower.com



PDA Ventures Private Limited
(A wholly owned subsidiary unit of PDA Trade Fairs Pvt Ltd)

'PDA House', No. 32/2, Spencer Road,
Frazer Town, Bangalore – 560 005, INDIA
Tel: +91-80-4250 5000,
Fax: +91-80-2554 2258
Email: info@pdaventures.com
Web: www.pdaventures.com

Contact us

SPACE & BRANDING:

Khushboo Bafna

E: khushboo@pdaventures.com

M: +91-8884460157

