

ADVERTISEMENT IN EXHIBITOR DIRECTORY – WINDERGY 2023

AD Options	Exhibitor INR	Exhibitor USD	Non - Exhibitor INR	Non - Exhibitor USD	Ad Size (mm) W x H
Enhanced Listing (Colour Logo + QR Code + Bold Listing)	7,500	120	***	***	***
Full Page	40,000	650	50,000	800	140 x 210
Half Page	25,000	400	31,250	500	120 x 90
Inside Front Cover	100,000	1,700	125,000	2,000	140 x 210
Opening Page	95,000	1,500	118,750	1,850	140 x 210
Page Facing Contents	75,000	1,180	93,750	1,500	140 x 210
Page Facing Inside Back Cover	90,000	1,400	112,500	1,750	140 x 210
Inside Back Cover	95,000	1,500	118,750	1,850	140 x 210
Back Cover	125,000	1,950	156,250	2,450	140 x 210
Double Spread	60,000	950	75,000	1,200	280 x 210

Note:

- Companies registered outside India please note that rates in USD are applicable
- Local taxes will be additional as applicable at the time of final billing.
(Current applicable GST tax is 18%)
- Special Positions available on a first-come, first serve basis
- Section Dividers available for branding opportunities
- There will be only two (02) special section dividers, (full page on heavy stock) and are as follows:
 1. Exhibitor Listings (Alphabetical and by Country)
 2. Exhibitor Profiles
- All advertisements will be in 4 colours
- Deadline for booking of space for advertisements 8th Sept 2023
- Deadline for submission of advertisement materials and full payment 15th Sept 2023

File Types Accepted

Adobe illustrator 8.0 or greater (EPS preferred) or Adobe Acrobat PDF file 4.0 or greater (high resolution).

Graphic Files

All colour graphic files must be supplied in CMYK (not RGB) with a resolution of 300dpi or higher. Line illustrations must be submitted at 1,200 dpi. If illustrator or EPS files are supplied that include type, make sure it is converted to outlines.

PDF Files

PDF files must be supplied with fonts embedded. Images within PDF files must be 300dpi or higher.

Advertising Bookings:

Ms. Eucharis Bayer

Mobile: 91 99860 29820

Email: eucharis@pdatradedemia.com

Shipping Address:

PDA Trade Media,

No.32/2, Spencer Road, Frazer Town

Bangalore - 560005, India

Tel: 91 80 4250 5000 | Email: eucharis@pdatradedemia.com